





2027 ANNUAL SYMPOSIUM

Marriott San Antonio
Rivercenter on the River Walk

SEPT 23–26, 2027

APAO
Association of PAs in Oncology

30th Annual Oncology Symposium for the Healthcare Provider - presented by APAO

Exhibitor Prospectus

CONNECT • ENGAGE • EDUCATE • GROW

Partner with APAO to connect with healthcare providers and showcase your organization at the 2027 Annual Symposium.

30th Annual Oncology Symposium for the Healthcare Provider
presented by APAO

September 23-26, 2027
Marriott Rivercenter on the River Walk
San Antonio, Texas

EVENT OVERVIEW

Event Name:
30th Annual Oncology Symposium for the Healthcare Provider presented by APAO

Presented by:
Association of PAs in Oncology (APAO)

Date:
September 23-26, 2027

Location:
San Antonio Marriott Rivercenter on the River Walk, 101 Bowie St, San Antonio, TX 78205

Expected Attendance:
>250 Healthcare Providers specializing in Oncology

Attendee Target Audience:
- Physician Associates (PAs)
- Nurse Practitioners (NPs)
- Oncologists
- Pharmacists
- Oncology Fellows
- Allied Healthcare Professionals
- Specialists in Radiation Oncology



Attendee Clinical Specialties — Prior Year

Medical Oncology - 35%
Hematology/Oncology - 33.8%
Physicians - 8.8%
Surgical Oncology - 8.8%
Oncology - 8.8%
Other - 4.8%

About The Association of PAs in Oncology (APAO)

APAO is dedicated to advancing the practice of oncology through education, collaboration, and advocacy. APAO supports healthcare providers through high-quality clinical education and fosters professional development within the oncology care team.

Why Exhibit?

Gain direct access to over 250 healthcare providers who influence treatment decisions in oncology care. This Symposium offers exhibitors the following benefits:
- Unparalleled face-to-face engagement.
- Opportunities to showcase innovations in oncology treatments, diagnostics, and technologies.
- Increased brand awareness among key decision-makers.
- Networking with providers in an intimate, educational setting.

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EXHIBITOR OPPORTUNITIES & FEES	Platinum $35,000	Gold $25,000	Silver $15,000	Bronze $10,000	Standard Exhibitor $4,000	Non-profit $1,000
Premier Recognition as a Symposium sponsor on the Symposium website homepage and during the opening remarks	X					
Logo recognition across all platforms, including Symposium website, invitations, and other written communications: logo will be displayed throughout the Symposium venue, ensuring maximum visibility	X	X	X			
Exhibit Space	2 Tables	1 Table	1 Table	1 Table	1 Table	1 Table
Complimentary Symposium registrations	6	4	3	2	2	2
Logo recognition on all Symposium materials and signage	X	X	X	X	X	X
Lead retrieval	X	X	X	X	X	X
Pre- and Post-Symposium attendee list	X	X	X	X	X	X
Corporate logo featured on attendee Symposium lanyards	X					
Corporate logo featured on attendee Symposium bags		X				
Promotional product bag insert(s) in attendee Symposium bags	3	2	1	1		
Dedicated social media post made during the Symposium (Content provided by sponsor/exhibitor)	X	X	X			
One (1) email blast with corporate communication or advertisements sent to Symposium attendees	X					
Corporate logo notebooks			X			
Corporate logo hand sanitizers			X			
Encore Poster presentation: Printed copy uploaded to Symposium app and poster displayed in the exhibit hall	X	X				
Sponsored refreshment break				X		

Additional corporate representative badges are available for $500 per person.
APAO members love to connect — make sure they're connecting with you. Supporting the 30th Annual Oncology Symposium helps you build new relationships and expand your reach with added benefits. Our website drives 35% of event attendance and emails/eflashes drive 25% attendance.

407-571-1129 www.oncologypas.org @apaonc admin@apao.cc

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INCREASE YOUR VISIBILITY THROUGH EXCLUSIVE SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES	FEE	BENEFITS
Welcome Reception Sponsor	$15,000	Exclusive event signage, branded cocktail napkins, 2-minute welcome remarks, table to display company collateral and additional signage.
Focus Group	$15,000	Exclusive event signage, interactive discussion with attendees, audio visual equipment, and full course dinner.
Wine & Cheese Poster Presentation Reception	$12,000	Branded cocktail napkins, event signage, and 2-minute speaking opportunity.
Wi-Fi Sponsor	$8,000	Custom Wi-Fi Splash page with company branded logo, and company specific password.
Charging Station Sponsor	$6,000	Company branded logo on charging station placed next to your booth.
NDA Suite	$5,000	Exclusive event signage, a room exclusively for you to hold meetings with attendees. *Company responsible for AV and F&B in the suite and inviting or recruiting participants.
Photo Headshot Sponsor	$4,000	Exclusive event signage by photo booth and company logo on candid photos.

Custom sponsorships are also available upon request – i.e. keycards, welcome flyer, etc.

NON-CME PRODUCT THEATERS

Breakfast - $20,000 (Four Available)
Lunch - $50,000 (Six Available)
Please note: Product Theaters do not include an exhibit booth.

- Company logo on signage
- Food service provided to attendees by APAO
- Recognition as Product Theater Supporter AV provided in room
- Digital attendee sign-in sheet collected by APAO staff and shared with the supporting company
- Brief opportunity to introduce your company and provide attendees with an overview of your offerings during the event



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IMPORTANT DATES

Logo & Ad Submission Deadline:
June 15, 2027

Exhibitor Registration Deadline:
August 15, 2027

Zoom Exhibitor Selection Call:
August 25, 2027 (Time TBD)

Exhibitor Setup:
September 23, 2027, at 7:00 a.m.

Breakdown:
September 25, 2027, at 8:00 a.m.

RULES & REGULATIONS

- Exhibitors must comply with all venue and APAO guidelines.
- Exhibit space is limited and assigned on a first-come, first-served basis.
- No on-site sales of products/services permitted unless pre-approved.
- All promotional material must remain within the designated exhibit space.

CONTACT INFORMATION

For questions or to reserve your exhibit space:

Contact Name: Letty Carroll

Title: Meeting Planner

Email: Lcarroll@kmgnet.com

Website: www.oncologypas.org

EXHIBIT HALL SCHEDULE

Subject to Change

Thursday, September 23, 2027

8:00 a.m.	Non-CME Product Theater Breakfast
7:00 a.m.	Exhibitor Set-up
10:15 a.m.	Exhibit Hall Open
10:15 a.m.	Refreshment Break With Exhibitors
12:20 p.m.	Non-CME Product Theater Lunch
2:35 p.m.	Refreshment Break With Exhibitors
6:30 p.m.	Welcome Reception

Friday, September 24, 2027

8:00 a.m.	Non-CME Product Theater Breakfast
10:15 a.m.	Refreshment Break With Exhibitors
12:00 p.m.	Non-CME Product Theater Lunch
2:50 p.m.	Refreshment Break With Exhibitors
5:15 p.m.	Wine & Cheese Reception and Poster Presentations (Industry/Encore Poster Presentation in Exhibit Hall)

Saturday, September 25, 2027

8:00 a.m.	Non-CME Product Theater Breakfast
8:00 a.m.	Exhibitor Breakdown

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Rules and Regulations

1. Contract: The following rules and regulations become binding upon acceptance of this contract between the applicant (Exhibitor) and his/her employees and the Association of PAs in Oncology (APAO), the show host.
2. Exhibit Space Description: Packages include a 6' draped and skirted table, two chairs, a wastebasket, an ID sign, profile inside event app, and two representative name badges. All additional Exhibitor representatives will be charged $500.00 each to attend. No walls, partitions, signs, or decorations may be erected which will interfere with the general view "down the aisle" or with other exhibits. If additional space is needed for display purposes, additional fees will apply. As per APAO rules, all additional charges incurred, including but not limited to electrical or internet services and shipping, are at the Exhibiting Company's expense.
3. Space Assignment: Table locations will be chosen during a live Zoom call with all companies signed up by August 25, 2027. Companies must be present in order to select their booth location. Booth selection order will be based upon exhibit package level and the date contracts were received. If no representative is in attendance on the booth selection Zoom call, APAO staff will select your booth for you after those in attendance have selected. No exceptions.
4. Adherence to Schedule: Exhibitor understands that no move-ins or moveouts will be permitted other than in accordance with the schedule set forth in the schedule of events. Any Exhibitor who breaks down prior to the scheduled time will be charged a $1,000.00 early breakdown fee. Exhibit times are subject to modification prior to the Symposium to adapt to necessary changes in Symposium session times; however, all exhibitors will receive adequate notice should this be necessary.
5. Exhibit Hours and Disclaimer: Exhibit space must be occupied during all exhibit hours of the Symposium as posted. This agreement is for the rental of the exhibit space only. APAO has not made and does not make any warranty of representation whatsoever, either expressed or implied, including but not limited to (1) the level of attendance at the Symposium, (2) the number of Symposium attendees who will visit any of the exhibits, or (3) whether or not any exhibit will be seen by persons having the authority to procure or commit to procure products or services being exhibited.
6. Unoccupied Space: APAO reserves the right, should any rented space remain unoccupied after the first hour of the show's opening, to rent or occupy said space. Any person, partnership, or corporation engaging space who shall fail to make payment as herein provided shall thereby and thereupon forfeit all rights in and to the use of assigned space, and APAO shall have the right to dispose of such space in such a manner as it may consider to its interest without liability on the part of APAO.
7. Payments and Refunds: The total amount for exhibit space is due upon registration and signing of the contract. In the event an Exhibitor cancels a contract, APAO must be notified in writing prior to June 1, 2027, for refunds to be made. There will be a $350.00 administration fee assessed for all cancellations. No refunds will be issued for cancellations after June 1, 2027.
8. Food Service: APAO reserves the right to provide food and beverage service during certain hours in the exhibit area. Exhibitor fees include continental breakfasts, refreshment breaks, lunch, Friday night Wine and Cheese Reception and the Welcome Reception. Tickets must be purchased for any other events.
9. Noisy and Obnoxious Equipment: The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly work will not be permitted. APAO reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of an exhibit which in the

judgment of APAO is detrimental to or distracts from the general order of the exhibits.

10. Fire and Safety Regulations: To comply with local fire ordinance requirements, all decorative material must be flame resistant. No volatile or flammable fluids, substances or materials of any nature prohibited by city fire regulations or insurance carriers may be used at any table. All local regulations will be strictly enforced, and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be always left accessible and in full view.
11. Indemnification and Limitation of Liability: Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless APAO, the Hotel, the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents (collectively, "Hotel Parties"), and APAO from and against any claims or expenses arising out of the use of the exhibition premises.
12. Damage to Property: Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard exhibit space equipment, or to other Exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive, tape, Velcro, or any other coating to building, columns, floors, or to standard exhibit space equipment.
13. Public Policy: Exhibitors are charged with the knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs, and public safety while participating in this show. Compliance with such laws is mandatory and is the responsibility of the Exhibitor.
14. Use of Exhibit Space: Exhibitors shall reflect their company's highest standards of professionalism while maintaining their exhibit space during show hours. No Exhibitor shall assign, sublet, or share exhibit space without the written permission of APAO.
15. Use of APAO Materials: By signing this contract, exhibitor agrees not to use the name, image, service/trademarks or confidential and/or strategic information of APAO, its Affiliates or their resources or property in connection with any commercial or other interest or activity not associated with APAO and its Affiliates.
16. CAN-SPAM Privacy Laws: In compliance with CAN-SPAM privacy laws set forth by the Federal Trade Commission, APAO is required to give attendees the option to "opt out" of the attendee list during the registration process. Those individuals who choose to opt out are not included in any Annual Symposium attendee listings.
17. To maintain the integrity and focus of the Symposium, all onsite sales are strictly prohibited for all exhibitors. Exhibitors may showcase and demonstrate their products or services; however, no transactions or sales must be conducted inside the Annual Symposium Venue. This policy ensures that the event remains centered on education, networking, and collaboration. Violations of this policy may result in removal from the Symposium and potential future participation restrictions.
18. Ancillary Events: If you plan to host an ancillary event during the 2027 APAO Annual Symposium, carefully review the event policy. An ancillary event is any function held adjunct to the APAO Symposium by a group other than APAO. APAO requires that all groups respect the educational focus of our Symposium by obtaining approval from and coordinating all ancillary events through the Association. To limit disruptions to APAO Symposium attendees, ancillary events should be scheduled after the conclusion of the last educational session of the day; this ensures that APAO is aware of every activity, so we can better assist attendees in planning their agendas or finding a specific activity. This policy shall be in effect Thursday, September 23, 2027, until Sunday, September 26, 2027.
19. APAO reserves the right to limit any company, organization or individual from exhibiting at the 30th Annual Oncology Symposium for the Healthcare Provider presented by APAO for any reason whatsoever.